

SHIPPED: On an unknown date, from Lakeland, Fla., by Florida Sea Brine Laboratories, Inc., to Minneapolis, Minn.; reshipped, on 1-23-61, from Minneapolis, Minn., to Dallas, Tex.

LABEL IN PART: (Btl.) "This Bottle Contains 64 Drams of highly concentrated 100% pure Atlantic Ocean water 8 fl. oz. Sea Brine for better health Recommended dosage for ages 9 to 109 — 1 teaspoon per day \* \* \* Use like seasoning in cooked foods. Contains Chloride, Sodium, Sulfate, Magnesium, Calcium, Potassium. Salt free Dietetics consult your doctor before using \* \* \* Processed and distributed by The Florida Sea Brine Laboratories, Inc., P.O. Box 1733 Lakeland, Florida."

ACCOMPANYING LABELING: Leaflets entitled "Worry Clinic Drink Sea Water, Crane Recommends."

RESULTS OF INVESTIGATION: The leaflets were shipped by the above-named shipper, on 12-31-60, from Florida to Texas, by parcel post.

LIBELED: 5-9-61, N. Dist. Tex.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was adequate and effective in the treatment or prevention of cancer, diabetes, leukemia, gray hair, baldness, multiple sclerosis, myasthenia gravis, sterility, Parkinson's disease, arthritis, goiter, deficiency ailments, and dental caries; that the article was a "chemical smorgasbord" for body glands, thereby providing for the proper function of the pancreas, liver, spleen, bone marrow, thyroid, adrenals, and other organs to guard health and prevent sickness; that through use of the article one may achieve better health; that our foods, as consumed, fail to provide sufficient quantities of essential minerals; and that sufficient quantities of these essential minerals were supplied by the article.

DISPOSITION: 6-19-61. Default—delivered to the Food and Drug Administration.

6684. Sea brine. (F.D.C. No. 45726. S. No. 43-147 R.)

QUANTITY: 48 btls. at San Jose, Calif.

SHIPPED: 2-7-61, from Lakeland, Fla., by Florida Sea Brine Laboratories, Inc.

LABEL IN PART: (Btl.) "Sea Brine Concentrated Natural Sea Water \* \* \* This bottle contains 64 grams of highly concentrated 100 per cent pure Atlantic Ocean Water. Concentrated 10 times by vacuum evaporation. 64-day Supply One teaspoon per day to be added to fruit juice or vegetables or taken with regular tap water. The Salty Flavor may be used as a seasoning in cooked foods. \* \* \* Concentrated and Bottled by Florida Sea Brine Laboratories, Inc. P.O. Drawer 2435 Lakeland, Florida."

ACCOMPANYING LABELING: Leaflets entitled "Sea Water Can Help Prevent Disease, by George W. Crane, Ph. D., M.D."; posters entitled "Bottling the Salty Sea" and "Drink Sea Water, Crane Recommends."

LIBELED: 5-3-61, N. Dist. Calif.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was adequate and effective as a treatment for deficiency ailments, cancer, diabetes, gray hair and baldness, complaints not due to germs or a virus, arthritis, multiple sclerosis, myasthenia gravis, Parkinson's disease, leukemia, sterility, dental caries, as an "antidote for disease," for prolonging life, promoting better health, "condi-

tions" and infections of the eye, hangover, and was a "fountain of youth"; that the article was significant as a "chemical smorgasbord" for body glands enabling them to perform their natural function; and that foods, as consumed, are lacking in all the trace minerals that are found in the article.

DISPOSITION: 6-26-61. Default—destruction.

**6685. Concentrated ocean water.** (F.D.C. No. 45786. S. No. 20-261 R.)

QUANTITY: 369 8-oz. btls. at Saginaw, Mich.

SHIPPED: In February 1961, from the vicinity of Bradenton, Fla., by William D. Kelly.

LABEL IN PART: (Btl.) "Concentrated Ocean Water 100 Percent Pure Contains Over 40 Minerals The Normal Body Requires. Recommended Dosage for Young and Old \* \* \* Distributed by Mr. and Mrs. W. D. Kelly Copartners, 921 North Mason Street Saginaw Michigan."

RESULTS OF INVESTIGATION: The water was taken from the Gulf of Mexico and prepared and bottled by the dealers.

LIBELED: 5-3-61, E. Dist. Mich.

CHARGE: 502(a)—when shipped, the label contained false and misleading representations that the article contained sufficient quantities of essential minerals to be of therapeutic value.

DISPOSITION: 6-21-61. Default—destruction.

**6686. Lem-O-C Wafers.** (F.D.C. No. 45890. S. No. 53-566 R.)

QUANTITY: 180 250-wafer btls. at Minneapolis, Minn.

SHIPPED: 3-17-61, from St. Louis, Mo., by Private Formulae, Inc.

LABEL IN PART: "Lem-O-C Lemon Flavored Chewable Vitamin Candy Wafer Vitamin C 100 mg. 333% MDR \* \* \* Nu-Age Corporation, Box 5816, Minneapolis 19, Minn."

LIBELED: 5-17-61, Dist. Minn.

CHARGE: 502(a)—when shipped, the label statement "Helps Build resistance to Colds - Sinus Conditions - Allergies - Tooth Decay - Hay Fever" was false and misleading since the article was not effective for such purposes.

The libel alleged also that the article was misbranded under the provisions of the Act relating to foods, as reported in notices of judgment on foods.

DISPOSITION: 6-29-61. Default—destruction.

**6687. Sumtal Antacid Wafers.** (F.D.C. No. 45613. S. Nos. 51-814/5 R.)

QUANTITY: 23 cases, each containing 12 42-tablet btls., and 1 case containing 12 168-tablet btls., at Salt Lake City, Utah, in possession of Howell Pharmacal Co.

SHIPPED: 1-23-59, from Culver City, Calif., by Diketan Laboratories, Inc.

LABEL IN PART: (Btl.) "Sumtal Antacid Wafers Howell Pharmacal Co. Dist. Salt Lake City, Utah."

ACCOMPANYING LABELING: File cards entitled "Sumtal Wafers & Liquid."

RESULTS OF INVESTIGATION: The file cards were prepared by the dealer and used in promoting sales of the article.

LIBELED: 4-7-61, Dist. Utah.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was an adequate and effective treatment for gastric and duodenal ulcers.

DISPOSITION: 6-27-61. Default—destruction.